





### Top 9 Profitable **Business Ideas** to Start With 8 Lakhs to 40 Lakhs

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### Introduction:

Are you looking to start the best industry business plan? It's a daunting task, but it doesn't have to be. With the right approach and proper planning, you can create a successful plan that will help your business thrive. In this blog post, we'll provide you with tips and advice on how to get started on your business plan and ensure that it is the best it can be. From identifying your target market to creating a marketing strategy, we'll cover everything you need to know to create an effective business plan.



• Start Manufacturing of

Micronutrient

Fortified

**Energy Dense** 

Food





Micronutrient-fortified food helps to prevent chronic diseases like obesity, diabetes, and heart disease by increasing the intake of micronutrients (vitamins and minerals) that may otherwise be lacking in the diet. There are many micronutrients that play a role in maintaining healthy body weight and blood sugar levels, such as vitamins C and B6, folic acid, zinc, and magnesium. For health reasons, we need to take in certain essential vitamins and minerals every day and if we fail to do so, it can lead to various health issues later on.

Visit this Page for more Information: Start a Business in Food Processing and Agriculture Based Industry



Deficiencies in one or more micronutrients such as iron, zinc, and vitamin. A are widespread in low- and middle-income countries and compromise the physical and cognitive capacity of millions of people. Food fortification is a cost-effective strategy with demonstrated health, economic and social benefits. Fortified Food Market size is estimated at \$172.4 Million in 2020, projected to grow at a CAGR of 6.1% during the forecast period 2021-2026.

Watch other Informative Videos: <u>Food</u>
<u>Fortification Business | Micronutrient</u>
<u>Fortified Blended Energy Dense Food</u>
<u>Manufacturing</u>





# DECORTICATION & PACKING OF PEANUT

Plant



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If you work in the food sector, especially if you deal with peanuts, you've probably heard the term Decortication and Packing of Peanuts. Simply said, it comprises removing the outer skin of the peanut and packing it before to shipping or selling it to customers. What does it mean, though, to decorticate peanuts? What does the term "decortication" mean? Before hulling, peanuts have their skins removed. They're roasted after that. The roasting kills the microorganisms that live naturally on peanut shells, keeping the oils from becoming rancid. After roasting, peanuts are shelled again to remove any remaining shell fragments.

Read our Books Here: <u>Modern Technology of Food Processing & Agro Based Industries(Confectionery, Bakery, Breakfast Cereal Food, Dairy Products, Sea Food, Fruits & Vegetable Processing) with Project Profiles (3rd Revised Edition)</u>



This treatment also gets rid of any minute shell fragments that were missed during the decortication process (this can happen if a peanut gets slightly crushed during shelling). Finally, the decorated nuts are pulverized into a fine powder for use in products like peanut butter and protein powders. India is the world's second-largest producer of groundnuts. Indian groundnuts come in three varieties: Bold or Runner, Java or Spanish, and Red Natal. Peanuts are the most extensively utilized crop in the food sector, and they may be found in a wide range of products. The peanut market is estimated to increase at a CAGR of 4.5 percent from 2021 to 2026.





## Readymade Khaini (Chewing Tobacco)

**Manufacturing Business** 



Khaini is a type of chewing tobacco made with tobacco, lime, and spices. It is used as an oral snuff in India and Pakistan, with the states of Karnataka, Kerala, and Tamil Nadu having the highest consumption rates. It is also used in some parts of Sri Lanka and other parts of Southeast Asia. It has gained popularity in recent years in parts of Africa, where it is frequently sold as a low-cost substitute for cigarettes or chewing tobacco, or as a chewing gum after smoking marijuana or khat leaves.

Visit this Page for more Information: <u>Start a</u>
<u>Business in Tobacco and Pan Masala Industry</u>



The Smokeless Tobacco Market is predicted to reach USD 23.20 billion in the next five years, with a CAGR of 4.41 percent. India is the second-largest tobacco producer in the world and the third-largest exporter. The tobacco industry employs a total of 46 million people worldwide. The market experienced a total (made and unmanufactured tobacco) export of INR 60.84 billion in FY 2018 because to the Tobacco Board of India's expanding facilities.

Watch other Informative
Videos: Readymade Khaini
(Geeli) Manufacturing
Industry | Production of
Chewing Tobacco





# Rice Husk Based Biodegradable Cutlery Making

**Plant** 



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Early adopters of biodegradable cutlery, which has emerged as a preferred alternative to plastics, can be found all over the world. Bagasse, rice husk, coconut coir, and other plant biomass resources are being used to make environmentally friendly cutlery, tableware, and packaging products that are expected to gain prominence in the future decade. The rise of the biodegradable cutlery industry has been aided by the increasing prevalence of e-commerce in various sectors of these emerging nations.

Visit this Page for more Information: <u>Start a</u>
<u>Business in Biodegradable Products Industry</u>



In 2018, the global biodegradable cutlery market was valued USD 33.9 million, and it is expected to increase at a 5.9% CAGR from 2019 to 2025. The increased public awareness of the negative effects of non-biodegradable rubbish is predicted to enhance market growth. The government has made non-biodegradable plastic illegal, with rigorous regulations in place. Government initiatives to support the industry, as well as increased public awareness of the dangers of non-biodegradables, are likely to fuel growth.

Watch other Informative Videos: <u>Production of</u>
<u>Eco-Friendly Biodegradable Cutlery using Rice</u>
Husk





## Phenolic Formaldehyde Resin

Production





Phenol formaldehyde resins (PF) or Phenolic resins are synthetic polymers obtained by the reaction of phenol or substituted phenol with formaldehyde. Used as the basis for Bakelite, PFs were the first commercial synthetic resins (plastics). They have been widely used for the production of molded products including billiard balls, laboratory countertops, and as coatings and adhesives.

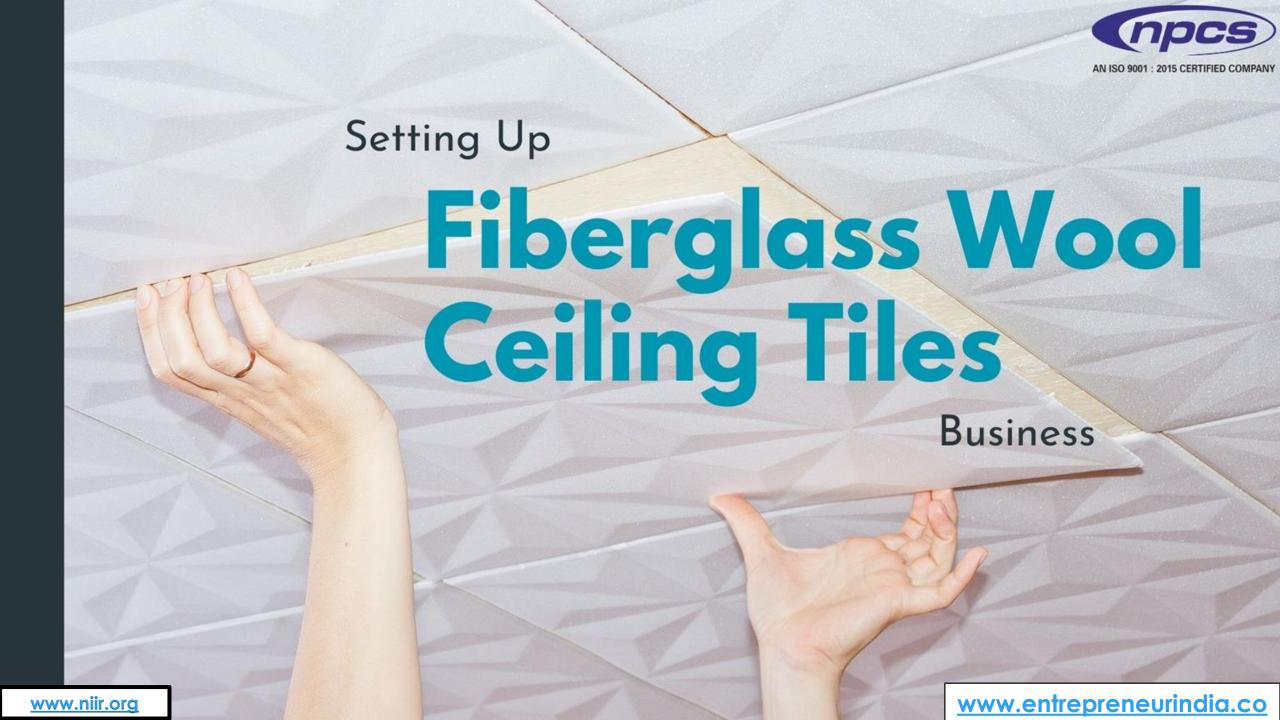
Visit this Page for more Information: <u>Start a</u> Business in Epoxy Resin Industry



The global Phenolic Resins market size was valued at USD 12.63 billion in 2019 and is anticipated to grow at a CAGR of 5.4% during the forecast period. Expansion of end-use industries such as automotive, construction and consumer electronics is likely to drive demand for these unique resins. Entrepreneurs who invest in this project will be successful.

Watch other Informative
Videos: Phenolic Resins
Production Business |
Phenol-Formaldehyde
Resins Manufacturing
Industry







A ceiling tiles is a secondary ceiling, hung below the main (structural) ceiling. It may also be referred to as a drop ceiling, T-bar ceiling, false ceiling, suspended ceiling, grid ceiling, drop in ceiling, drop out ceiling, or ceiling tiles and is a staple of modern construction and architecture in both residential and commercial applications. Effective building design requires balancing multiple objectives: aesthetics, acoustics, environmental factors, and integration with the building's infrastructure not to mention cost of construction as well as long-term operation costs.

Visit this Page for more Information: <u>Start a</u>

**Business in Construction Industry** 



Presently, they are increasingly being preferred over their alternatives due to their reduced environmental footprint, advantage of waste logistics and recyclability. During 2016-2020, the global ceiling tiles market grew at a CAGR of around 5.3%. As a whole there is a good scope for new entrepreneur to invest in this business.

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<u>Wool Ceiling Tiles Production Business</u> |
<u>Great Ideas and Opportunities for</u>
<u>Entrepreneurs</u>





# English Willow Cricket Bat

Business



English willow bats with minor visual defects such as grains which are not perfectly straight, or dis-colourations, are also cheaper. The willow used in making bats in Kashmir was brought in by the British, who ruled India, during the 1820s.

The industry combines traditional tools with modern technology.

Visit this Page for more Information: <u>Best</u>
Industry for Doing Business



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Some of the districts where these bats are made in Kashmir are Anantnag, Baramula, and Pahalgam Further, with projected demand of cricket bats expected to increase to 4 million per annum in the global market by the year 2020, the future of this industry looks very promising because the Kashmir willow comprises about 60 percent of the total bats manufactured in India. Additionally, with a compound growth rate of about 8.4 percent, the potential turnover from the export of this commodity is projected to increase to 100 million per annum in the year 2030. As a whole there is a good scope for new entrepreneur to invest in this business.

Watch other Informative Videos: <u>Start a</u>

<u>Premium Handcrafted English Willow Cricket</u>

<u>Bat Manufacturing Business</u>



# Ayurvedic Pain Balm

### Production





A balm is a concentrated, waterless moisturizer that delivers the oil directly to the skin. And because there is no water, there is no need for emulsifiers. Oils blend and beeswax thickens it up. The absence of water also means that balms do not require much preservative, because bacteria cannot grow without water. They are preserved with either essential oils and/or vitamin E.

Balm is touted as a multipurpose product that may be used for a wide range of issues, especially pain. Here are some potential uses:

 Toenail fungus: The active ingredient camphor may treat this type of fungal infection. However, this study was done using Vicks VapoRub, not Balm.

> Visit this Page for more Information: <u>Start a</u> Business in Pharmaceutical sector



- Back pain: The active ingredients camphor and menthol may help soothe this type of pain.
- Common colds: Menthol may alleviate cold symptoms.
- Congestion: A combination of menthol and eucalyptus may clear up congestion.
   The government set up the Ministry of AYUSH (Ayurveda, Yoga, Unani, Siddha and Homoeopathy) in November 2014 to promote the country's indigenous alternative medicines including education and research. Thus, due to demand it is best to invest in this project.

Watch other Informative Videos: Start

Production Business of Ayurvedic Pain Balm |
Herbal Pain Relief Balm Manufacturing
Business







A detergent is a surfactant or a mixture of surfactants with cleansing properties in dilute solutions. These substances are usually alkyl benzene sulfonates, a family of compounds that are similar to soap but are more soluble in hard water, because the polar sulfonate (of detergents) is less likely than the polar carboxylate (of soap) to bind to calcium and other ions found in hard water.

Synthetic detergents have expanded rapidly all over the world. Detergent powder are largely used in the domestic houses, commercial sectors, hotel industries, garment industries and in many other sections of the society. There is high price, medium price and low priced detergent available.

Visit this Page for more Information: <u>Start a</u>
<u>Business in Surfactants Industry</u>



There are different kinds of raw material used in the industries for detergent manufacturing. There is large demand of this consumer item. The detergent market in India is dominated by HUL Nirma is the second largest player with an overall market share of 19%. Nirma is more dominant in the states of Gujarat, Rajasthan, Punjab and Haryana, that is Northwest India. Nirma has the highest market share of around 40% in Gujarat. It has the highest market share in the mass segment, like toilet soaps. As a whole there is a good scope for new entrepreneur to invest in this business.

Watch other Informative Videos: <u>Washing</u>

<u>Powder Manufacturing Business | Rising Global</u>

<u>Demand of Surfactants Industry</u>







### NPCS can provide Market Survey Cum Detailed Techno Economic Feasibility Report on mentioned businesses.







### > PROJECT LOCATION

- State Profile & Geotechnical Site Characterization
- General
- History
- Geography
- Climate
- Topography
- Demography
- Administrative
- Economy





- Transportation and Telecommunications
- Map

#### > INTRODUCTION

- Project Introduction
- Project Objective and Strategy
- Concise History of the Product
- Properties
- BIS (Bureau of Indian Standards) Provision & Specification
- Uses & Applications





### > INDIAN MARKET STUDY AND ASSESSMENT

- Current Indian Market Scenario
- Present Market Demand and Supply
- Estimated Future Market Demand and Forecast
- Statistics of Import & Export
- Names & Addresses of Existing Units (Present Players)
- Market Opportunity
- > RAW MATERIAL
- List of Raw Materials
- Properties of Raw Materials



- Prescribed Quality of Raw Materials
- List of Suppliers and Manufacturers
- > PERSONNEL (MANPOWER) REQUIREMENTS
- Requirement of Staff & Labor (Skilled and Unskilled) Managerial, Technical, Office Staff and Marketing Personnel
- > PLANT AND MACHINERY
- List of Plant & Machinery
- Miscellaneous Items
- Appliances & Equipments





- Laboratory Equipments & Accessories
- Electrification
- Electric Load & Water
- Maintenance Cost
- Sources of Plant & Machinery (Suppliers and Manufacturers)
- > MANUFACTURING PROCESS AND FORMULATIONS
- Process of Manufacture with Formulation
- Packaging Required
- Process Flow Sheet Diagram





#### > INFRASTRUCTURE AND UTILITIES

- Project Location
- Requirement of Land Area
- Rates of the Land
- Built Up Area
- Construction Schedule
- Plant Layout and Requirement of Utilities



# Financial Statements of the Business

Project at a Glance

**Annexure** 

•	Assumptions for Protitability workings	1
•	Plant Economics	2
•	Production Schedule	

Factory Land & Building
Site Development Expenses

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Land & Building.



•	Plant & Machinery5
	Indigenous Machineries
	Other Machineries (Miscellaneous, Laboratory etc.)
	Omer Machinenes (Miscellaneous, Laboratory etc.

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- Salary and Wages .......

• Turnover Per Annum ......10

• Share Capital.....11

Equity Capital
Preference Share Capital

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- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals





• Annexure 3 :: Assessment of Working Capital requirements

Current Assets
Gross Working Capital
Current Liabilities

**Net Working Capital** 

Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds





- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio





• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P





## • Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP





- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/ Items





• Annexure 14	**	<b>Product wise</b>	<b>Domestic Sales Realisation</b>
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- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit





- Annexure 21 :: Employees Expenses
  - Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
  - Annexure 28 :: Selling Expenses





- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR



# **TAGS**



#Micronutrient, #Fortified, #Energy, #dense, #Food, #MicronutrientFortified, #EnergyDenseFood, #foodprocessing, #foodindustry, #Rice, #Husk, #Based, #Biodegradable, #Cutlery, #Making, #Plant, #RiceHusk, #BiodegradableCutlery, #CutleryMaking, #BiodegradablePlant, #DecorticationofPeanut, #PackingofPeanut, #PeanutDecortication, #ReadymadeKhaini, #ChewingTobacco, #KhainiManufacturing, #KhainiBusiness, #KhainiManufacturingBusiness, #PhenolicFormaldehydeResinManufacturingPlant, #PhenolicFormaldehydeResinBusinessPlan, #FiberglassWoolCeilingTilesBusinessPlan, #FiberglassWoolCeilingTilesIndustryTrends, #FiberglassWoolCeilingTilesMarketResearch, #EnglishWillowCricketBatManufacturingPlant, #EnglishWillowCricketBatBusinessPlan, #AyurvedicPainBalmManufacturingPlant, #AyurvedicPainBalmBusinessPlan, #AyurvedicPainBalmManufacturingProcess, #WashingPowderManufacturingPlant, #WashingPowderBusinessPlan, #WashingPowderManufacturingProcess, #WashingPowderMarketDemand, #WashingPowderIndustryDemands, #WashingPowderLaundryBusiness, #WashingPowderDetergent



# Major Queries/Questions Answered in Business Plan



- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Business Feasibility Study of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?





- 5. What is the total Startup cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?





- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?





- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?





# For more Business Plans and further details, visit at:

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Market Research Report



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# Reasons for Buying Our Business Plan





- ✓ The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This Business Plan provides vital information on the product like it's characteristics and segmentation
- ✓ This Business Plan helps you market and place the product correctly
  by identifying the target customer group of the product





- ✓ This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The Business Plan provides a glimpse of government regulations applicable on the industry
- ✓ The Business Plan provides forecasts of key parameters which
  helps anticipate the industry performance and make sound
  business decisions











- Our research reports broadly cover Indian markets, present analysis,
   outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

NANA





And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more



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A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.



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- > We have two decades long experience in project consultancy and market research field
- > We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- > We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- > We use authentic & reliable sources to ensure business precision





#### Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- o Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations





# Our Approach



#### **Requirement collection**

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**





- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- o Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects





#### Sectors We Cover cont..



- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





#### Sectors We Cover Cont...



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- o Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.





#### Sectors We Cover cont...



- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



### **Objective**



- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

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- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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Primary Online Research Research **Industry Journals** Surveys Secondary One-on-one Research Interactions **Databases Industry Experts** Industry Industry Sources Associations Companies











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∞MBA's

**∞**Industry Researchers

research veterans with decades of experience



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google-street-view

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# Contact us NIIR PROJECT CONSULTANCY SERVICES Entrepreneur India

106-E, Kamla Nagar, Opp. Mall ST,

New Delhi-110007, India.

Email: <u>npcs.ei@gmail.com</u>, <u>info@entrepreneurindia.co</u>

Tel: +91-11-23843955, 23845654, 23845886

Mobile: +91-9097075054, 8800733955

Fax: +91-11-23845886

Website: www.entrepreneurindia.co, www.niir.org

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